

# NOTIFY COMMUNICATIONS

## Cost-savings from day one

Do you know what your current response rates are costing you? We do.

Caregivers and providers are used to fielding nurse call alerts ... all day, every day.

In fact, it's an enormous part of their job: Caregivers normally receive anywhere from 50 to 400 call alerts a day and we've even seen that number swell to 1,500 as COVID-19 has put strains on communities.

When caregivers have limited information on the severity of each alert, providers are forced to sprint throughout the building to respond in a timely manner.

This is an inefficient system ... but it doesn't have to be this way.

Introducing Notify Communications, our new video, text and voice communications app that has real, actionable solutions to help you in service to your residents, your workforce and your community care partners. The phone app is now available on both Android and iOS devices.

## The smartphone and tablet app

- Enables 24/7 family engagement with an intuitive and easy to operate design
- Supports staff health, efficiency and efficacy by allowing individuals to engage and interact with caregivers from anywhere at any time through HIPAA-compliant video calls, support text and voice messages
- Enables building and community-wide alerts and messaging – you control the message
- Securely connects care teams and improves your ability to engage them within a simple and clean user interface
- Provides elegant and informative reporting features to those in leadership positions
- ...and so much more!



Learn more about how Notify Communications can save you money and unleash new revenue streams.

Visit us online at [www.notifync.com](http://www.notifync.com), call 844-666-3039 or email [sales@notifync.com](mailto:sales@notifync.com).

# Your response times are costing you money.

Notify Communications provides communities with an immediate return on their investment thanks to created efficiencies.

Consider the following example:

If a community typically receives 400 resident alerts a day and the average response time is around 5 minutes (an average for the industry as a whole), that comes out to about \$1.63 in labor costs per response. That's \$19,850 per month and \$238,200 per year in labor costs just to respond to resident alerts.

By using Notify Communications, caregivers can utilize the video, voice and text capabilities to both cut their response time to 2 minutes and also reduce the total number of resident alerts. These workforce efficiencies can result in an annual labor cost savings of \$95,400.

Even at a smaller, quieter community with only 50 resident alerts per day, the amount of labor costs saved annually due to the efficiencies enabled by our technology would be \$18,100.

And that's just part of the savings. When caregivers no longer have to spend time managing responses thanks to the system efficiencies enabled by our technology, they then have time to provide revenue producing services. In that community with 400 resident alerts per day, the labor time saved by Notify Communications could be utilized to generate \$10,230 a month in service revenues (that's \$122,760 a year!).

With Notify Communications, residents receive quicker responses from caregivers, caregivers can more efficiently manage their workflow and communities save money thanks to reduced labor costs and gained service revenue.



Save time, save money and improve resident outcomes with Notify Communications.

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